



# ARHAM VEERAYATAN INSTITUTE OF ENGINEERING, TECHNOLOGY & RESEARCH

Haripar (Mota Asambia), Bhuj – Mandvi road, Mandvi Tal. Kutch  
(Gujarat)

## A BRIEF FEEDBACK REPORT ON INDUSTRIAL VISIT TO ALL INDIA RADIO, BHUJ

**DEPARTMENT: ELECTRONICS & COMMUNICATION & IT-COMP ENGINEERING**

**Date:** 22/09/2014

**Duration:** 1 day

**Venue:** All India Radio, Bhuj

**Target Audience:** All the students of EC and IT-COMP Engineering

**No. of Audience Present:** 42

**Submitted by:** Prof Avani Jadeja

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### I. BACKGROUND INFORMATION

*Industrial training is mandatory to bridge the gap in the academic curriculum and in the industry. This helps the students to develop their skills and competencies in order to become employable. It provides an opportunity for students to apply theoretical knowledge acquired in the class room with practical application of knowledge required to perform a task. To meet this need, Arham Veerayatan Institute of Engineering, Technology and Research keep arranging industrial visit for the students. One such industrial visit was organized at All India Radio, Bhuj*

### II. DETAILS OF SECTIONS VISITED

*The Technical Engineer at All India Radio, Bhuj, took the charge to guide the students. Initially, he informed the students about All India Radio. He said All India Radio (AIR) has been serving to inform, educate and entertain the masses since its inception, truly living up to its motto – ‘Bahujan Hitaya: Bahujan Sukhaya’. Further the students were informed that AIR is one of the largest broadcasting organizations in the world in terms of the number of languages of broadcast, the spectrum of socio-economic and cultural diversity it serves, AIR’s home service comprises 413 stations today located across the country, reaching nearly 92% of the*

country's area and 99.19 % of the total population. The students were amazed by knowing that the AIR originates programming in 23 languages and 146 dialects.

### **III. COMMENTS ON THE CONDUCT OF EVENTS**

*The industrial visit to ALL INDIA RADIO station , Bhuj was an enriching experience for students in getting live exposure of radio communication which can help them in their internships and further career enhancements.*



**(SOME OF THE GLIMPSE OF VISIT)**